

Community Health Needs Implementation Strategy

Presented in this section are the steps the Hospital and community plan to take to respond to each health concern identified.

1. Overall wellness and education, improve quality of life
 - Continue efforts in actively recruiting and retaining physicians and other healthcare professionals for the medical service area
 - Provide higher quality of nursing staff through increased level of standards and by encouraging staff to obtain further education and certifications
 - Work to partner with Oklahoma State University to offer specialty services not currently provided in the county
 - Work to provide better access to healthcare through outpatient clinics with extended hours
 - Continue to provide reduced rate medical screenings which will offer the opportunity for services to those who may not normally be able to afford the usual rates despite having insurance
 - Continue to provide meeting space and other resources, such as public speaking, for Hospital and community healthcare educational events as well as at civic organizations and other public venues

Anticipated community benefit outcome: The Hospital seeks to help improve the overall wellness and quality of life for community members through wellness and disease prevention education, by providing access to care as well as the best quality of care possible. Healthcare education and early detection contributes to prevention of obesity, high blood pressure and other chronic diseases including cancer, diabetes, heart disease, arthritis, asthma, and HIV/AIDS.

2. Obesity rates along with physical inactivity rates – little opportunity for physical activity in rural areas
 - Continue efforts in researching and securing outside grants and other funding as well as committing its own resources to the improvement of overall community health
 - Continue operation of the Patricia R. Baggs Rehabilitation and Wellness Center at low cost to all community members with discounted rates for seniors and free access to employees of the Hospital and other groups of the community such as teachers
 - Continue to maintain the Garden Meadows Walking Trail located in the front of the Hospital which is free and open to the public

- Encourage consumption of healthy snacks to all patients, visitors and guests by making fresh popcorn available during weekdays in the front lobby of the Hospital

Anticipated community benefit outcome: Providing public, safe, and well lighted areas in which members of the community can engage in physical activity encourages healthy, active life-styles. Education in how physical activity contributes to prevention of obesity, high blood pressure and chronic diseases is expected to help decrease the number of sedentary adults in the county.

3. Smoking

- Provide information on smoking cessation and other alternatives to assist patients in their efforts to discontinue smoking
- Enforcement of a “No Smoking” campus policy
- Encourage the use of other community resources such as the smoking cessation hotline

Anticipated community benefit outcome:

4. Access to mental health providers

- Continue to actively recruit licensed mental health professionals
- Work to partner with Oklahoma State University to provide telehealth mental health services on an outpatient treatment basis
- Explore the possibility of intensive outpatient treatment programs
- Continue to provide meeting space and other resources for educational events addressing Mental Health issues

Anticipated community benefit outcome: An outpatient treatment program would increase the number of mental health provider locations within the county making a positive impact on the number of community members that need treatment and are not being treated due to lack of providers.

5. All Other Identified Needs

The Hospital has chosen to focus on the above listed identified needs and regrets that a lack of Hospital resources prevents us from specifically addressing all of the needs identified in the community meeting. Although the Hospital will not specifically address these needs, we will fully support any education efforts made by other community organizations by providing meeting space and limited

resources for educational events aimed at achieving overall healthcare improvement in our community. Other community agencies do exist with specific goals and objectives aimed at addressing these needs:

- Teen birth rate along with STIs
- Trauma informed care
- Motor vehicle crash death rate and potential correlation with substance abuse

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